

# Capability Statement

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## COMPANY SUMMARY

Aiyo Print delivers end-to-end design and print solutions across marketing collateral, stationery, labels, signage, event displays, and more. Our expertise ensures on-spec results and dependable fulfillment for civic, nonprofit, and commercial clients.

## CORE COMPETENCIES

- **Graphic Design Services** – develop branding, logos, and layouts for print, including digital graphics for online content, websites, presentations, and campaigns.
- **Print Consultation & Management** – advise on materials and processes, provide value-engineered recommendations, check files for press readiness, confirm artwork aligns with specifications, and coordinate production through delivery.
- **Marketing Materials & Stationery** – produce business cards, brochures, booklets, folders, invitations, letterheads, envelopes, and a full range of print essentials.
- **Large-Format, Labels & Specialty Printing** – deliver signage, banners, displays, labels of all types, packaging, promotional products, and everything in between.

## DIFFERENTIATORS

- **20+ Years in Business** – proven record delivering successful design and print solutions across civic, nonprofit, and commercial sectors.
- **Broad Printing Capabilities** – expertise across multiple processes including offset printing, digital printing, large-format and flatbed printing, thermography, foil stamping, embossing, die-cutting, spot UV, raised UV, and raised foils.
- **Flexible Solutions** – capacity to manage short print runs as well as high-volume projects such as flyers and mailers exceeding 100,000 units, with minimums and maximums for complex products determined on a per-project basis.

## PAST & ONGOING PERFORMANCE

- **Project Restore (City of Los Angeles):** Partner since 2008, delivered branding, logo development, marketing collateral, and gala event digital and print materials, and designed the organization's CMS-based website and digital content for the Bloomberg Connects guide at Los Angeles City Hall.
- **SureFire, NexStar Media Group, Snyder Diamond:** Established clients with continuing projects spanning marketing collateral, large-format graphics, and packaging, reflecting trusted partnerships across diverse industries.
- **Coalition Duchenne:** Client since the organization's founding 15 years ago, delivered branding, marketing collateral, postcards, brochures, booklets, signage, and created the organization's original website, supporting advocacy and fundraising efforts.

## CERTIFICATIONS:

LOS ANGELES CITY :

**LBE (PENDING)**

LOS ANGELES COUNTY :

**LSBE CBE/MBE**

CALIFORNIA:

**SB**

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